
How Expensive IS Local Food

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Big Climate Event



~~Is local food expensive?~~



Part 1 Why is it expensive?



Demand

Supply

Part 2 How much does it cost to produce local food?

Large Box of local organic vegetables

Contents:

Potatoes 1.5kg

Carrots 500g

Onion 500g

Salad pack

Butternut squash

Swede

Cauliflower

Cabbage

Peppers 2



Part 2 How much does it cost to produce local food?

Price to you £13.00

Cost to producer £12.55

Net profit £ 0.45

Left in the local economy – 80% from £13.00

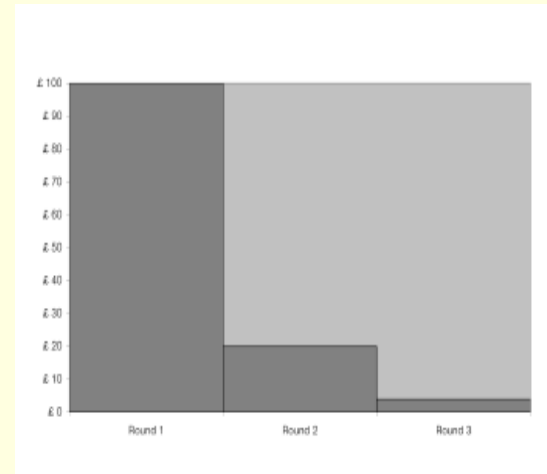
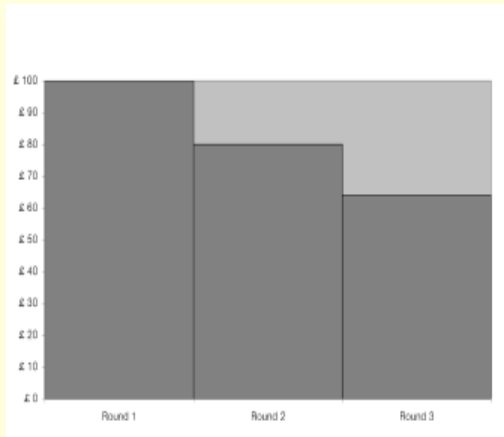
Part 3 How much of local £ stay locally?

A local box scheme/PYO/farm shop will spend 80% of their gross income locally

A local supermarket will spend/leave only 15% of their sales locally.

The “Local multiplier effect” - The more people spend money in their local economy, the more income is generated for people in that local economy. The more income is generated in your local economy, the higher the multiplier effect (nef).

Part 3. How much of local £ stay locally?



Part 4 Is it REALLY expensive?

In 1950s an average of 40% of family income in GB was spent on food.

In underdeveloped countries up to 50% and more of family income is spent on food.

In UK nowadays only 13% of family income is spent on food.

How much do you spend on food?

Part 5. OK, but...

The benefits of “buying local”:

- You will support your local economy;
- You can try something new;
- You will reduce food miles, packaging and waste;
- You will meet some very nice people;
- You will get the freshest and best foods;
- Your foods will be fully traceable;
- We have seasons for fruit and vegetables

So, where do you buy local food?

- www.local-food.net
- www.tvfm.org.uk
- www.thamesorganicgrowers.co.uk
- www.buylocalfood.co.uk
- www.bigbarn.co.uk
- www.buy-LOCAL.net/Oxford